



M.o.M: Mentoring on the Moment

Speed Mentoring Program with Women of Toledo

Get & give career advice, hack career or business problems, and exchange ideas - in record time. No matter what industry you're in, or where you are in your career, chances are, you could use a little advice now & again. Networking at events or trying to approach people you admire -- that's just awkward. The truth is, most industry leaders are happy to share what they know, and they just don't have time to do so on a one-to-one basis. That's why WOT launched M.o.M. to help everyone connect in a meaningful, fun & fast-paced way.

M.o.M or speed mentoring is speed dating meets mentoring. At this event, the program is set up like a typical speed dating environment with tables for two. Depending on the number of participants, there could be at least 20 mentors to meet in one session. The goal is for Mentees to meet as many Mentors in 1 ½ hours as humanly possible and have a blast doing it.

Objective of this program

A speed mentoring event could potentially support all of these approaches:

- Raise awareness of the benefits of mentoring and WOT's support for economic empowerment.
- It could kick-start connections that build over time.
- Create chance meetings which lead to a mentoring relationship very soon afterwards.
- Formal schemes speed up the resource intensive matching process by enabling mentors and mentees meet many potential matches in a short period of time.

Mentees might be seeking career advice or help hacking business/career problems. No matter what the Mentees' goals are, one thing is sure: when it's all over, some great connections were made. And, everyone parts as friends and/or new peer-network.

M.o.M 1 -Tuesday October 24th

Time: 5:30pm -7:30pm

Venue: Plate 21/Sandy Spang

***M.o.M 2-Tuesday November 28th**

Time: 5:30pm -7:30pm

Venue: Pam's Corner/Pam Weirauch

***M.o.M 3-Tuesday January 28th**

Time: 5:30pm -7:30pm

Venue: SIP Coffee/Courtney Cousino

***M.o.M 4-Tuesday February 27th**

Time: 5:30pm -7:30pm

Venue: Fowl & Fodder/Alicia Wagner

***M.o.M 5-Tuesday March 27th**

Time: 5:30pm -7:30pm

Venue: So Sweet/Aalaa Eldeib

*Tentatively -subject to change

Program Agenda:

5:30pm to 5:45pm Meet & Greet, light appetizers
5:45pm to 6:00pm Opening, Housekeeping
6:00pm to 7:00pm Speed Mentoring (5 mins for 10 pairs, with 1 mins to switch)
7:00pm to 7:15pm Closing

Cost: Free to mentors & mentees

**funded by our WEE Initiative however welcome sponsorship & partnership for sustainable plan and marketing cost related. All venues operate by *Women Owned Business* in supporting WEE movement.

Program Sponsorship start at \$250 and Partnership start at \$500 per session with an opportunity to speak 3-5 mins during opening session. ROI – Recognition as WOT Community Partner with spotlight in our event/program shoutouts e-newsletters. *Currently WOT have 1622 followers and subscribers of our newsletter with 76% opens and 54% clicks rate on call for action button.* Contact Nina Corder at nina@womenoftoledo.org for further information on sponsorship and partnership.

New to Women Economic Empowerment (WEE) Movement?

We all agreed that empowering women and young women to participate fully in economic life across all sectors is essential to build stronger economies, achieve agreed goals for development and sustainability, and improve the quality of life for women, men, families and communities. We spend almost a year organizing listening sessions, dialogue and focus groups with people in our community and women's group to understand how we can enhance women and our young women ability to *break the glass ceiling* and bossed up to their full-potential. With the support from our UN Women Global Champion partners, we established 2 initiatives: HerHub and WEE – Women Economic Empowerment Movement. WEE is a capacity to bring about economic change for themselves, by overcoming poverty, discrimination and exploitation. Increasingly viewed as the most important contributing factor to achieving:

- Gender equity
- Poverty eradication
- Inclusive economic growth

Our guide at creating Mentors and Mentees Candidates (*Sample for Businesses Mentoring)



**References: Speed Mentoring Event Toolkit SFEDI Group

How a speed mentoring event look like

It is a series of short, focused conversations about specific questions.

Mentor – you will meet with a limited number of mentees in 5-minute slots each.

Mentee- you will proceed to a mentor's table. At the start and end of each speed mentoring round, a bell will ring. Mentees will then proceed to the next mentor table. There will be a minute to switch and prepare for the next round.

Mentor:

What will I know about my mentees?

Mentees will be given specific instructions for speaking with mentors. After a brief of introduction, the mentee will give her elevator pitch.

In general, mentees should share (1-2mins):

- Name
- Major / Degree / Profession
- Skills
- Awards / Achievements
- Successful projects
- Career Aspirations / Goals
- What questions should I be ready to answer?

Mentees should then proceed to ask 2 – 3 questions. There will most likely not enough time to cover all questions.

Mentees will be provided with the following list of questions to consider (1-2mins):

- How can I improve my professional visibility?
- What suggestions do you have based on my career field and goals?
- Can you recommend two more people I should talk to? Or Event I should attend?

CALL OF ACTION:

At the end the mentee should briefly answer the question, "What will you do as a result of this discussion: What's next?" (1 min)

We have done ample research and trial-session within our leadership team, if the mentees and mentors understand and prep for each session, mentor and mentee will be able to execute this process in 5 mins.

WOT TOP MENTORS LIST

Woman in Politics – Councilwoman Sandy Spang 10/24
Woman in Networking - Debby Peters, Founder of Connex Nation 10/24
Woman in Fitness- Erika D White, Fitzone by Erika 10/24
Woman in Business/Restaurant -Pam Weirauch, Pam's Corner 10/24
Woman as Feminist – Cami Szirotyak, 20 under 40 and Steinem Sister 10/24
Millennial in Business – Zobaida S Falah, Founder of Cure Bar 10/24
Women in Journalism & Broadcasting – Laura Emerson, NBC 24 10/24
Woman in Business – Denise Martin 10/24
Woman in Production – Robin Mahle 10/24
Woman in Marketing- Nikki Kellers, Mad Ave Collective
Woman in Networking - Debby Peters (Nov)
Women in Jeweler -Kristina ElSayed (Jan)
Woman in Event Planning– Jane Skeldon
Woman in Art – Rachel Richardson, Art Corner Toledo
Women with Water Safety – Tankeeya Buts, JoshProject (January)
Woman in Diversity – Dr. Shonda Gore
Woman in Science/Technology - Dr. Nonekowski with AWIS
Woman in Law - Judge Lisa McGowan
Woman in Food Editor/Publication – Mary Bilyue, The Blade
Woman in Fashion- Lauren Douglas
Woman in Music – Ramona Collins
Woman in Nonprofit - Heather Bradley/Toni Shoola
Woman in Business Technology - Linda Fayeweather (Nov)
Woman in Media- Sanaa Orra, Sarah Ohler
Woman in Communication-Kate Finske, United Way (Nov & Feb)
Woman in Life Purpose/Coaching- Martha McAnlis
Woman in Social Media – Angela Lucas (Nov)
Woman in Arts- Leslie Adams (Refer by Sandy Spang)
Woman in Union – Marcia Young, Local 12 Union
Woman in Medicine -Dr. Ann Ruch (Compassion work)
Woman in Construction –Anne Pfleger with WIC
Woman in Business – Linda EK, WEN
Woman in Financial Advisor – Lori Canon, Edward Jones
Woman in Community Organizing & Activism– Erika Krause, IRise Coalition (Jan & Feb)
Executive MoM – Brandi Walerius (February & March)
Woman in Real Estate – Mona Qaimari
Woman in Law- Judge Christine Mayle
Woman in Marketing – Monique Myers
Woman in Child Services – Melody Piller, CASA
Woman as Professor – Dr. V Jane Rosser, BGSU

*Open for more mentors to sign-up via google form
<https://goo.gl/forms/RZ7BbtXrxJNQLOA3>

Specific M.o.M focus to consider:

STEAM – Science, Technology, Engineering, Arts and Mathematics partnering with
AWIS