



Quarter 2: Women Economic Empowerment (WEE)Power Hour Luncheon
Thursday | 06.13.2018 | 11:30am to 1pm
Venue: Room A&B, United Way of Greater Toledo, 424 Jackson St.

Conjunction with Immigrants Heritage Month, this quarter our Women Economic Empowerment Power Hour luncheon will be a Storytime featuring 5 immigrant Storytellers with topic #BreakTheGlass.

Overview:

A storytelling campaign that focuses on inspiring local immigrant women to break the glass ceiling or successful at starting a business and raising a family. This term was coined a few decades ago as a metaphor to describe the invisible barriers that prevent women and minorities from climbing the corporate ladder, regardless of their qualifications and skills. However, breaking the glass ceiling extends beyond the corporate world. This campaign is inclusive of all fronts where women face cultural and social barriers that limit their full economic empowerment.

It aims to highlight:

- Women who are redefining women's strength by defying gender stereotypes and breaking barriers across disciplines, and women who are creating opportunities for women and contributing to make the world more equal.
- Men who are advocates for women's economic empowerment and gender equality and extend their support to women by sharing the load on unpaid care work, by having inclusive policies at the workplace, by promoting equality through community initiatives or by empowering women and girls.
- Girls and boys who are challenging gender roles and perceptions in order to bridge the gender inequality gap and inspiring more girls to become fully empowered.

General Summary:

What is economic empowerment? In simpler terms, economic empowerment combines the concepts of empowerment and economic advancement. Our Why: We believe our Women Economic Empowerment (WEE) program helps educate, engage and empower our participants to understand the capacity to bring about economic change for themselves, by overcoming poverty, discrimination and exploitation. Our Quarterly Power Hour Luncheon theoretical concept: Panel Forums or Speaking Engagements emphasize on opportunities and ways to increase women's economic opportunities, strengthen their economic leadership, and advance the rights of women in the community.

The day belongs to all groups, collectively, everywhere. So together, let's all be tenacious in accelerating Women Economic Empowerment and gender parity. Collectively, let's all Break the Glass.