



# HerHub

## Women of Toledo Initiative



**BECOME A MEMBER TODAY!**

### LOCAL EVENTS

Members can promote events! Our calendar is Northwest Ohio's central hub for events **for** and **hosted by** women. You'll instantly be reaching your ideal customers!

### BUSINESSES

When locals want to support woman-owned businesses and organization, they know the first place to look is our easy to use directory which is searchable by category!

### RESOURCES

Through our data driven programs and long-standing services established through our affiliates, we will quickly become your businesses new best friend and business mentor.

## ABOUT HERHUB

**CONNECT, COMMUNICATE,  
COLLABORATE & CONTRIBUTE.**

Our mission at HerHub is to connect women, resources, businesses, and organizations through an online HUB that will expand HER reach. HerHub is not an ordinary group, program, event, or organization but an intentional initiative that curates connection and collaboration among others.





## WE ARE EXCITED TO FORMALLY INVITE YOU TO BECOME A MEMBER OF HERHUB!

HerHub is a digital directory platform built to support local woman-owned businesses and organizations.

### WHY JOIN HERHUB?

As a resource for women, we want to be intentional about every facet of our new digital platform and are dedicated to empowering women.

HerHub is more than an online directory! It is our mission to create an approachable, safe space for collaboration and networking through events and our exclusive Mastermind Facebook group where you can connect and access the brilliance of other women business owners throughout the greater Toledo community.

We pride ourselves on our inclusive, diverse, and trustworthy platform dedicated to serving the women in our greater Toledo community!

HerHub is a central hub for you to promote and bring awareness to your cause, products/services, and events via our website, Facebook, Instagram, LinkedIn, blog, newsletter and future podcast.

Our members also get several opportunities to network and support each other and receive a minimum 10% off ticketed events with Women of Toledo and HerHub!

Through HerHub, you'll get the opportunity to join and be a part of our affiliates which provide data driven programs and long-standing services established through our governing organization, Women of Toledo. The programs and services include technical & non-technical assistance, peer-network masterminds and mentorship circles. HerHub members also receive support from Toledo Business Growth Collaborative (TBGC), convened by HerHub Founding Partner, JumpStart.

Join our members and be a part of the movement towards stimulating our economy and empowering women! Visit us [419herhub.org](http://419herhub.org) to learn more and join us!

## WHAT THE COMMUNITY IS SAYING...

“

*I was so happy to review your list of woman owned businesses!! A lot I was not aware of case in point, I found a florist. Will definitely keep the list handy and follow for updates!!*

-DeAnna Jensen

## WHAT OUR MEMBERS ARE SAYING...

“

*"I have never been more empowered and supported. The mentoring, resources and cross promotion is immeasurable. If you're looking for a quality collaborative, this is it."*

-Cathie Nelson, Owner  
Uncork the Artist

## WHAT OUR PARTNERS ARE SAYING...

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*"At Key, we look for organizations we can partner with that share our goals of improving the economic health of our community through targeted programs like HerHub".*

-James A. Hoffman, President,  
Northwest Ohio Markets at  
Keybank



## HERHUB OF GREATER TOLEDO MEMBERSHIP DETAILS

### HerHub Benefits

#### Gain Exposure

*Through HerHub, we maximize exposure by representing your business on our online platform and our social media platforms.*

#### Make Connections

*Through HerHub, connect with Toledo-area women to find information on female-focused events, programs and organizations.*

#### Spread Awareness

*All of our members and partners are making a difference! Through this Women of Toledo initiative we look to remove the glass ceiling and barriers that women face today in the workforce.*

#### Join our Affiliates

*Be a part of data driven programs and long-standing services established through our governing organization, Women of Toledo. HerHub members will also receive support from Toledo Business Growth Collaborative (TBGC), convened by HerHub Founding Partner, JumpStart. Learn more about program initiatives here [www.womenoftoledo.org/momentum](http://www.womenoftoledo.org/momentum)*

#### Non-Profit

*Free*

- List your non-profit 501c3 organization on the HerHub Directory
- Access to publicize events on HerHub's website event page
- FREE annual social mixer

#### Non-Profit VIP

*\$45/year*

- List your non-profit 501c3 organization on the HerHub Directory
- Access to publicize events on HerHub's website event page
- FREE annual social mixer
- Promotion of one major event on all social media outlets



## HERHUB OF GREATER TOLEDO MEMBERSHIP DETAILS

### Business

(open to businesses AND 501c3's)

**\$99/year**

- Listed on HerHub's Directory
- Access to publicize events on HerHub's website event page
- FREE annual social mixer
- Promotion of one major event on all social media outlets
- A shout out or promotion of an event on HerHub social media outlets
- One introductory feature in the HerHub newsletter
- One featured blog post per year
- 2 members of your business are invited to a private FB mastermind group
- Minimum 10% discount to Women of Toledo & HerHub events

### Partner

(open to businesses AND 501c3's)

**\$350/year**

- Listed on HerHub's Directory
- Access to publicize events on HerHub's website event page
- FREE annual social mixer
- Promotion of one major event on all social media outlets
- A shout out or promotion of an event on HerHub social media outlets
- One introductory feature in the HerHub newsletter
- One featured blog post per year
- 2 members of your business are invited to a private FB mastermind group
- Minimum 20% discount to Women of Toledo & HerHub events
- 2 free ad spaces a year in the HerHub newsletter
- 1 LinkedIn shoutout per year
- Logo featured at the top of the directory and map pages of HerHub's website





## HERHUB OF GREATER TOLEDO MEMBERSHIP FORM

Membership Type: ☐ Free Non-Profit Member ☐ \$99 Business Member  
☐ \$45 Non-Profit VIP Member ☐ \$350 Partner Member

Name of Business/Org.:

Name of Owner/Director:

Number of Women in Business/Organization:  Number of Employees:  Date Founded:

Address line 1:  City:

Address line 2:  State:  Zip:

Description of Business/Organization (this will be the description used for your listing):

### Contact

Phone:  E-mail:

Website:

☐ By checking this box, I certify this business is registered with the state or is a non-profit registered as a 501(c)3.

### Payment Type:

- ☐ PayPal: Make your online payment by visiting 419herhub.org
- ☐ Check: Please make checks out to HerHub and send with this form
- ☐ Invoice Me: This will allow you to pay by credit card. An invoice will be e-mailed to you.