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*An online one-stop shop connection to local women's development opportunities*

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HerHub's mission is to connect women, resources and organizations through an online HUB that will expand HER potential.

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### **HerHub Goals**

- ❖ Helping women find the right opportunities to connect and grow, from professional development to volunteer and advocacy opportunities.
  - ❖ Enhancing existing women's groups and events by building a large network of women to promote activities to through this one-stop shop.
  - ❖ Reducing duplication and schedule conflicts among women's activities to enhance partnerships, activity attendance, and funding.
  - ❖ Strengthening local companies by connecting female employees to the right networking and professional development opportunities.
  - ❖ Promoting and supporting female-owned businesses.
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### **HerHub Website Components**

- ❖ A comprehensive list of organizations/groups women can join
  - ❖ A calendar of women's events throughout Greater Toledo
  - ❖ A list of women-owned businesses
  - ❖ Volunteer & Board opportunities for women to be a part of
  - ❖ Advocacy opportunities for women to take action on together
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### **Case Study**

Julie is new to town and does not feel part of the community yet, but she is not sure where to look. A colleague recommends HerHub as a starting point. Julie searches the types of opportunities that fit her interest and her schedule. After attending a few events, Julie goes back to HerHub to connect with a more ongoing opportunity to serve as a volunteer committee member. Julie is now on two boards and excited to be part of the Greater Toledo community.



## Partnership Opportunities

To build HerHub, we are seeking partners to ensure it has the best opportunity to succeed.  
***Will you join us?***

### Founding Gold Member | \$5,000

- Recognition as Founding Member
- Logo placed on HerHub Platform
- Company/Organization featured in newsletter
- Company/Organization acknowledged on social media outlets
- Company/Organization events featured on HerHub and through newsletters

### Founding Silver Member | \$2,500

- Logo placed on HerHub Platform
- Company/Organization acknowledged on social media outlets
- Company/Organization events featured on HerHub and through newsletters

### Community Partner | \$1,000

- Company/Organization acknowledged on social media outlets
- Company/Organization events featured on HerHub and through newsletters

### Supporting Partner | \$500

- Company/Organization events featured on HerHub and through newsletters

Our Currents Founding Partners & Members:



\*\*All contribution is considered donations to Women of Toledo and tax deductible under 501©3 nonprofit status, tax exempt identification #47-3035322. Federal Law requires that no goods or services were provided to you in return for your tax-deductible gift.



## Partnership Form

### We are grateful for your Support

Thank you for supporting Toledo's new HerHub Platform. Your commitment to positively impacting our community will make an incredible difference.

### Partnership Level

- |   |         |
|---|---------|
| <input type="checkbox"/> Founding Gold Member   | \$5,000 |
| <input type="checkbox"/> Founding Silver Member | \$2,500 |
| <input type="checkbox"/> Community Partner      | \$1,000 |
| <input type="checkbox"/> Supporting Partner     | \$ 500  |

### Recognition and Contact Information

Company/Individual Name:

Contact Name:

Phone Number:

Email:

Address:

Name Recognition Preference:

### Payment Options

- ☐ **Check:** A check made payable to HerHub for \$\_\_\_\_\_ is enclosed.
- ☐ **Invoice:** Please send an invoice to the attention of the contact person listed above.

Submitted by: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Return Completed Partnership Form to:

**Nina Corder**

UN Women's Empower Women Champion for Change

Founder & Managing Director, Women of Toledo

425 Jefferson St., 3rd Floor, Toledo OH 43604

**nina@womenoftoledo.org**

Phone: 419-377-5457